

# Streamline Vendor Price & Image Updater

Version 1.13.0

## Complete User Guide

**Streamline Diving**

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# 1. Overview

Streamline Vendor Price & Image Updater is your complete WooCommerce solution for managing vendor price lists, cost of goods, and product images with professional automation and scheduling capabilities.

**Perfect for:**

- Daily vendor price updates
- Seasonal pricing changes
- Cost of goods tracking
- Product image management
- Multi-vendor stores
- Scheduled price changes

## 2. Key Features

### *Price & COG Updates*

- Upload CSV/XLSX vendor price lists
- Smart SKU matching with normalization
- Compare current vs. new prices
- Update prices and cost of goods
- COG multiplier for pricing formulas
- Skip price or COG updates independently
- Brand/category filtering

### *Scheduling & Automation*

- Schedule updates for future dates/times
- Automatic execution via WordPress cron
- View all scheduled updates
- Cancel or reschedule updates
- Database-backed reliability

### *Email Notifications*

- Receive email when updates complete
- Works with immediate and scheduled updates
- CSV attachment with all changes
- Complete audit trail

### *Image Updates*

- Auto-match images from media library
- Custom image suffix patterns
- Placeholder image detection
- Bulk process thousands of products

## 3. Quick Start Guide

### *Immediate Price Update*

1. Navigate to **Vendor Price & Image Updater** in WordPress admin
2. Upload your vendor price CSV/XLSX file
3. Review the price comparison table
4. Select products to update
5. Configure options (skip price, skip COG, multiplier)
6. Enable email notification and enter your email
7. Click **Update Selected Products**
8. Receive email with CSV attachment!

### *Scheduled Price Update*

1. Upload and review price list
2. Select products
3. Choose: **Schedule for specific date/time**
4. Pick date and time
5. Enable email notification
6. Click **Update Selected Products**
7. Confirm schedule
8. Updates automatically at scheduled time!

## 4. Price Updates (Detailed)

### *Supported File Formats*

- CSV files (.csv)
- Excel files (.xlsx, .xls)
- Tab-separated values (.tsv)

### *Required Columns*

- **SKU** - Product identifier (required)
- **Price** or **Cost** - At least one required

### *Smart SKU Matching*

The plugin intelligently matches SKUs by:

- Removing spaces, dashes, underscores
- Case-insensitive comparison
- Matching variations automatically
- Handling parent and child products

### *Update Options*

**Skip Price Update:** Update only cost of goods

**Skip COG Update:** Update only prices

**COG Multiplier:** Price = COG × Multiplier (default 2.0)

## 5. Scheduling System

### *How Scheduling Works*

1. Upload and review price list
2. Select products to update
3. Choose 'Schedule for specific date/time'
4. Pick date and time
5. Plugin saves to database
6. WordPress cron executes at scheduled time
7. Products update automatically
8. Email confirmation sent

### *Schedule Management*

View all scheduled updates with:

- Scheduled date/time
- Filename and product count
- Email notification status
- Cancel or reschedule options

### *Server Cron (Recommended)*

For better reliability, setup server cron:

1. Add to wp-config.php: `define('DISABLE_WP_CRON', true);`
2. Add to crontab: `*/* * * * * wget -q -O - https://yoursite.com/wp-cron.php`

## 6. Email Notifications

### *When Emails Are Sent*

- After immediate updates complete (1-2 minutes)
- After scheduled updates execute
- Only if notification enabled

### *Email Content*

**Subject:** Price Update Complete - [Store Name]

**Body includes:**

- Products updated count
- Date and time completed
- Session ID for tracking
- Link to your site
- CSV attachment with all changes

### *CSV Attachment*

Complete details including:

- Product ID and SKU
- Product name
- Old/new prices and changes
- Old/new COG and changes
- Update timestamp

Recommended: Install SMTP plugin (WP Mail SMTP, Fluent SMTP) for reliable delivery.

## 7. Image Updates

### *How It Works*

1. Click **Update Product Images** tab
2. Choose scope: By Category / By Placeholder / All Products
3. Configure suffix pattern
4. Click **Update Product Images**
5. Watch progress bar
6. Export results CSV

### *Image Matching*

Searches media library for:

- Exact SKU: ABC-123.jpg
- With suffix: ABC-123\_1.jpg, ABC-123\_2.jpg
- Custom pattern: ABC-123-front.jpg

### *Bulk Processing*

- Process 10,000+ products
- Batch processing prevents timeouts
- Real-time progress tracking
- Results exported to CSV

## 8. Advanced Options

### *Category Exclusion*

Exclude specific categories from updates to prevent accidental changes to special pricing.

### *Brand Filtering*

Update only products from specific brand - essential for multi-vendor stores.

### *COG Multiplier*

Advanced pricing formula:

- Set multiplier (default 2.0 = 100% markup)
- Only applies when uploaded price = \$0
- Formula: Price = COG × Multiplier

Example: COG \$40 × 2.5 = Price \$100

## 9. Real-World Examples

### *Example 1: Vendor Price Increase*

**Scenario:** Vendor emails: '5% price increase effective March 1'

**Actions:**

1. Upload new price CSV
2. Review 500 changes
3. Schedule: March 1, 12:01 AM
4. Enable email notification
5. Confirm

**Result:** Prices auto-update at midnight March 1, email confirmation received, no manual work!

### *Example 2: Daily Price Updates*

**Scenario:** Daily vendor file needs confirmation

**Actions:**

1. Upload file
2. Review changes
3. Apply immediately
4. Enable email
5. Update

**Result:** Prices update immediately, email with CSV arrives in 2 minutes, forward to accounting, done!

## 10. Troubleshooting

### *Scheduled Update Didn't Run*

**Solutions:**

- Check WordPress cron status
- Install WP CronControl plugin
- Verify WordPress timezone
- Setup server cron
- Manually trigger: visit `wp-cron.php?doing_wp_cron`

### *Email Not Received*

**Solutions:**

- Check spam/junk folder
- Verify email address
- Install WP Mail SMTP plugin
- Test WordPress mail
- Contact hosting support

### *SKUs Not Matching*

**Solutions:**

- Review comparison table
- Check CSV SKU format
- Remove special characters
- Verify product SKUs in WooCommerce
- Check for spaces

## 11. Best Practices

### *Scheduling*

- ✓ Schedule during off-peak (2-6 AM)
- ✓ Allow 1-2 hour buffer
- ✓ Test with small batch first
- ✓ Keep vendor files for records
- ✓ Use server cron for reliability

### *Email*

- ✓ Use business email
- ✓ Create filter/rule for notifications
- ✓ Save CSV attachments
- ✓ Forward to accounting

### *Updates*

- ✓ Review changes before updating
- ✓ Use category exclusion wisely
- ✓ Test new vendor files
- ✓ Keep backup of current prices
- ✓ Document major changes

## 12. Support & Information

### Contact Information

**Email:** support@streamlinediving.com

**Website:** <https://www.streamlinediving.com>

### Version Information

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### Database Tables

Table	Purpose
wp_wc_product_comparison	Comparison data from uploads
wp_svpu_price_updates	Completed updates tracking
wp_svpu_scheduled_products	Scheduled updates storage

### Summary

**Streamline Vendor Price & Image Updater** is your complete solution for vendor price management, cost tracking, image updates, scheduled changes, and professional automation.

*Save time. Reduce errors. Automate pricing. Professional results.*