



SL WooCommerce Bulk Sale Manager

Apply, schedule, and remove sale prices across your catalog

Version 0.7.0 | WordPress Plugin User Manual

Contents

1. Overview	
2. Installation	
3. Bulk Pricing	
4. Single Product Sale	
5. Sale Management	
6. Troubleshooting & Quick Reference	

1. Overview

SL WooCommerce Bulk Sale Manager applies sale discounts without editing products by hand — either across hundreds of products at once by category, or precisely to one specific product (including per-variation control). Configure a discount, optionally schedule it for a future date, preview the effect, then apply. Everything runs on WooCommerce's own native sale-price fields, so a sale set here looks and behaves exactly like one set by hand on a product's own edit screen.

- **Bulk Discounts** — percentage or fixed-amount sale prices, catalog-wide or scoped to specific categories
- **Single Product Sale** — search for one product and put it on sale directly, with full per-variation control for variable products
- **Precise Filtering** — include specific categories, exclude others, and exclude individual SKUs from a bulk sale
- **Scheduling** — start immediately, or set a future start and end date; an hourly background check starts and ends scheduled sales automatically
- **Safe Preview** — review every affected product with before/after pricing before committing to a bulk sale
- **Sale Management** — one place to see every product currently on sale (however it was set), and remove individual or all sales
- **WooCommerce Native** — uses WooCommerce's built-in sale price and scheduling fields directly; no custom tables

Component	Minimum
WordPress	6.0
WooCommerce	Any recent version (must be active)
PHP	7.4

WooCommerce required: the plugin shows an admin notice and will not function without an active WooCommerce installation.

2. Installation

1. Go to **Plugins → Add New → Upload Plugin**, select the ZIP, and click **Install Now**, then **Activate**.
2. After activation you'll see a **Bulk Sale Manager** action link on the Plugins page, and a **Bulk Sale Manager** item in the admin sidebar.

Permissions: you must have the `manage_options` capability (WordPress Administrator) to access Bulk Sale Manager.

The interface has three tabs on one page:

Tab	Purpose
Bulk Pricing	Configure and apply new sale prices across many products at once, filtered by category (Section 3)
Single Product Sale	Search for one specific product and put it on sale directly, with full control over its variations (Section 4)
Sale Management	View every product currently on sale — however it was set — and remove individual or all sales (Section 5)

3. Bulk Pricing

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Bulk Sale Manager

Bulk Pricing

Single Product Sale

Sale Management

Discount Type

Percentage (%)

Discount Amount

20

Include Categories

Wetsuits, BCDs (or leave empty for all)

Exclude Categories

Clearance

Include Brands

O'Neill (or leave empty for all)

Exclude Brands

Cressi

Exclude SKUs

GC-001

Category + Brand combine with AND: only O'Neill products in Wetsuits/BCDs will match — not all of either alone.

Sale Schedule

(*) Start Now

() Schedule Sale

Preview Changes

Apply Sale Prices

Preview: Products that will be affected

Product	SKU	Current Price	New Sale Price
5mm Wetsuit - Black M	WS-5MM-M	\$249.99	\$199.99

Bulk Pricing — filters, schedule, and a live preview before anything changes.

Go to **Bulk Sale Manager** — this tab is selected by default.

Step 1: Set the Discount

- Choose **Discount Type**: Percentage (%) or Fixed Amount (\$).
- Enter **Discount Amount** — just the number, without a % or \$ symbol.

Step 2: Filter Which Products Are Affected

- Include Categories** — select one or more categories to limit the sale to just those; leave empty to apply to your entire catalog.
- Exclude Categories** — select any categories that should be skipped even if they'd otherwise match (or fall under Include Categories).
- Include Brands / Exclude Brands** — the same idea, scoped to brand instead of category. These two fields only appear at all if the plugin detects a brand taxonomy already in use on your site (it recognizes Perfect Brands for WooCommerce, the generic "Product Brand" taxonomy used by several brand plugins, or a plain "Brand" taxonomy, in that order) — if none of those exist on your site, brand filtering is simply not shown.
- Exclude SKUs** — type specific SKUs to exclude, one per line, regardless of category or brand.

Category and Brand combine with AND, not OR: if you set both an Include Category and an Include Brand, only products matching *both* are affected — for example, "Wetsuits" + "O'Neill" narrows to O'Neill wetsuits specifically, not every wetsuit plus every O'Neill product. Leave either one empty if you only want to filter by the other.

Step 3: Set the Schedule

- Start Now** — the sale price takes effect immediately upon applying
- Schedule Sale** — reveals **Start Date** and **End Date** fields (using a calendar date-picker); the sale price is written to each product now, but WooCommerce only actually displays and charges it once the start date arrives, and automatically reverts once the end date passes

How scheduled sales actually start and end: the plugin registers an hourly background check (`wbsm_check_scheduled_sales`) that WordPress runs on its own — you don't need to have the Bulk Pricing page open, or even be logged in, for a scheduled sale to start or end on time.

Step 4: Preview Before Committing

- Click **Preview Changes**. A table lists every product that matches your filters, with Product, SKU, Current Price, and New Sale Price columns, so you can check the math and the product list before anything is actually changed.
- If the filters match nothing, a "No products found matching your criteria" message appears instead — double check your category/SKU filters.
- Apply Sale Prices** stays disabled until you've run a preview at least once — this is a deliberate safeguard against applying a bulk sale you haven't actually reviewed.

Step 5: Apply

- 1. Click **Apply Sale Prices**.

This writes real sale prices immediately: every matching product's WooCommerce sale price (and schedule, if set) is updated right away — there's no separate confirmation step after this button, which is exactly why Preview (Step 4) exists first.

4. Single Product Sale

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Bulk Pricing

Single Product Sale

Sale Management

Find Product

Search by product name, SKU, or barcode...

Regulator Set (REG-SET-1)

Discount Type

Percentage (%)

Discount Amount

15 new price: \$330.65

Variations

Re-fill All Checked Rows From Discount

	Variation	SKU	Regular	Sale Price
☒	Regulator Set - INT	REG-SET-1-INT	\$389.00	\$330.65
☐	Regulator Set - DIN	REG-SET-1-DIN	\$425.00	\$425.00 (excluded)

Apply Sale

Choose a Different Product

Single Product Sale — per-variation pricing with live auto-fill from one discount.

Click the **Single Product Sale** tab. Use this instead of Bulk Pricing when you want to put exactly one product on sale, with full control — especially useful for variable products where different variations need different treatment.

Step 1: Find the Product

- Type into **Find Product** — searches by product name, SKU, or barcode as you type (at least 2 characters).
- Click the matching result. Its name and SKU are confirmed in a summary box, with a **Choose a Different Product** button if you picked the wrong one.

Step 2: Set the Discount

- Choose **Discount Type** (Percentage or Fixed Amount) and enter the **Discount Amount**.
- For a **simple product**, this is applied directly — a live preview next to the field shows the resulting new price as you type.
- If the product has no regular price set at all, a message tells you so, since there's nothing to discount from.

Step 3: Variable Products — Per-Variation Control

If the product you selected is variable, a **Variations** table appears automatically, listing every variation with its own checkbox, Regular Price, and Sale Price field:

- As soon as you type a Discount Amount in Step 2, every *checked* variation's Sale Price fills in automatically, calculated from that variation's own regular price — not a single price applied blindly to every variation.
- Uncheck a variation to exclude it from the sale entirely — its row is grayed out and its price is left alone.
- Edit any variation's Sale Price field directly to override the auto-filled value for just that one variation.
- If you've made manual edits and want to discard them, click **Re-fill All Checked Rows From Discount (Overrides Manual Edits)** to recalculate every checked row fresh from the Discount Amount field.

Step 4: Set the Schedule and Apply

- Choose **Start Now** or **Schedule Sale** with Start/End dates, the same as Bulk Pricing (Section 3).
- Click **Apply Sale**.

Editing an Existing Single Sale

The **Single Product Sales** list at the bottom of this tab shows every sale that was set up through this tab specifically. Click a product there to load it back into the form above — the button relabels to **Update Sale**, and a note confirms you're editing an existing sale rather than starting a new one.

This list vs. Sale Management (Section 5): the list on this tab only shows sales created through Single Product Sale specifically. For a complete view of every product on sale regardless of how it got there — including ones set through Bulk Pricing or by hand on the product's own edit screen — use the Sale Management tab instead.

5. Sale Management

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Bulk Pricing

Single Product Sale

Sale Management

Products Currently on Sale

5mm Wetsuit - Black M (WS-5MM-M)

Regular: \$249.99 | Sale: \$199.99

From: 2026-09-01 To: 2026-09-15

Update Sale

Remove Sale

BCD Aqua Lung Pro (BCD-AL-1)

Regular: \$389.00 | Sale: \$311.20

No schedule (sale runs indefinitely)

Update Sale

Remove Sale

Remove All Sales

Sale Management — every product currently on sale, from any source, in one list.

Click the **Sale Management** tab. Unlike the Single Product Sales list on the previous tab, this shows **every** product that currently has a WooCommerce sale price set — whether it was put there by Bulk Pricing, Single Product Sale, or manually on the product's own edit screen in WordPress.

Reading the List

Each product on sale shows its name, SKU, Regular and Sale price, and its schedule — either the specific From/To dates, or "No schedule (sale runs indefinitely)" if none was set.

Managing a Sale

- **Update Sale** — jumps to the Single Product Sale tab (Section 4) with this product already loaded, ready to adjust
- **Remove Sale** — clears this one product's sale price immediately, after a confirmation prompt
- **Remove All Sales** — clears every product's sale price store-wide in one action, after a confirmation prompt

Remove All Sales has no undo: it affects every product currently on sale, regardless of which tool originally put it there. Use Remove Sale on individual products instead if you only want to end a specific sale.

6. Troubleshooting & Quick Reference

Issue	What to check
"Apply Sale Prices" button stays grayed out on Bulk Pricing	Click Preview Changes first (Section 3) — applying is disabled until a preview has run.
Preview says no products found	Check your Include/Exclude Categories, Include/Exclude Brands, and Exclude SKUs — an overly narrow combination can match nothing. Remember Category and Brand combine with AND, so picking both narrows further rather than broadening the match.
Include Brands / Exclude Brands don't appear on Bulk Pricing	These only show up if the plugin detects a brand taxonomy already in use on your site (Perfect Brands for WooCommerce, a generic Product Brand taxonomy, or a plain Brand taxonomy) — if your store doesn't use any of those, there's nothing to filter by and the fields are hidden entirely.
A scheduled sale didn't start or end on time	Confirm WordPress's scheduled tasks are actually running on your site (a very-low-traffic site can delay WP-Cron); the check itself runs hourly once triggered.
Single Product Sale shows no Variations table	That product is a simple product, not variable — the Variations section only appears for variable products (Section 4).
A variation's price didn't update when I changed the discount	That row's checkbox is unchecked (excluded), or you edited it manually — click Re-fill All Checked Rows From Discount to recalculate it (Section 4).
A sale I didn't expect shows up in Sale Management	Remember this list includes sales set by hand on the product's own WooCommerce edit screen, not just ones created through this plugin (Section 5).

Put a whole category on sale	Bulk Pricing → set discount → Include Categories → Preview → Apply
Put one product on sale	Single Product Sale → search → set discount → Apply Sale
Put specific variations on sale, not all	Single Product Sale → select product → uncheck excluded variations → Apply Sale
Schedule a sale for a future date	Either tab → Schedule Sale → set Start/End dates
See everything currently on sale	Sale Management tab
End every active sale at once	Sale Management → Remove All Sales